

# THE GREAT PRESENTATION

## GOAL

What do you want your audience to do, say, think, or feel after your presentation?

## REPEATABLE

Your message should travel long after your presentation. What is it that you want others to repeat after they leave?

## EASY

Let your audience win by making it easy for them to grasp the message.

What are the 3-5 main points to remember? What have you done to simplify your visuals?

## ATTENTION

Competition for attention is fierce. Why should each member of your audience pay attention to your presentation?

## TIMING

Why is this a good time to present and receive this message? What will you do to start on time and end on time?