

THE GREAT PRESENTATION™

GOAL

What will your audience do, say, think, or feel *differently* after your presentation?

REPEATABLE

Your message should travel long after your presentation. What will the audience be able to repeat long after they leave?

EASY

Let your audience win by making it easy for them to grasp the message.

What are the 3-5 main points to remember? What have you done to simplify your visuals?

ATTENTION

Competition for attention is fierce. Why will each member of your audience pay attention to your presentation?

Test

How will you test your audience to see that the message has been received as intended?
(Hint: Ask for thoughts and comments.) *The art of communication is in the receiving!*